

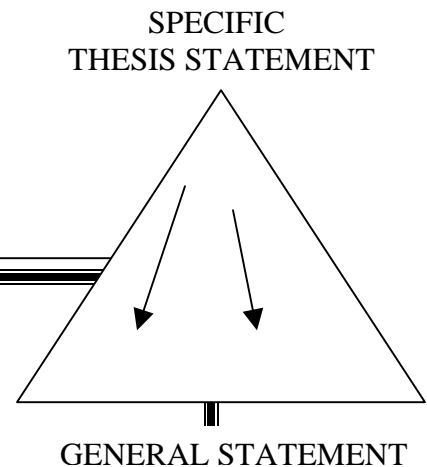
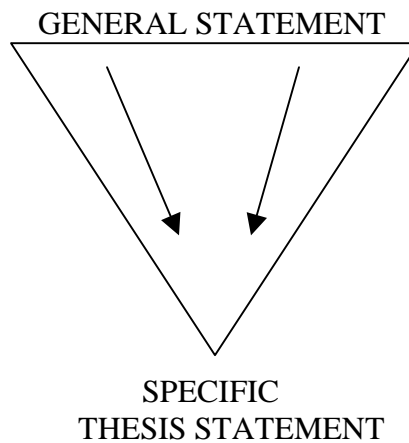
# A Closer Look: The Introduction

WS# 1.1

The introduction is a unique paragraph because it must prepare the reader for the text that will follow. It should accomplish each of the following:

- (1) Catch the interest of the audience
- (2) Clearly indicate the topic and purpose
- (3) Establish the tone of the composition

- HOOK
- TRANSITION
- THESIS



Hooking the reader ...

### **Anecdote / Example**

Use a brief personal story / example that leads naturally to the thesis statement.

### **Contradictory Statement**

Begin with a statement that contradicts your thesis in order to interest the reader.

### **General Background Knowledge**

Provide background knowledge when it might be helpful to an audience that is not familiar with your topic.

### **Question**

Although this technique should only be used as a last resort or unless the topic truly warrants it, ask a question that requires more than a "yes" or "no" response that will encourage your audience to continue reading.

### **Direct Quotation**

Use a passage or text or a comment from someone notable to introduce the general topic and connect it with your thesis statement.